



### **Pointers for Press Release for Career Tasters:**

- One of the Rotary Club of Adliya's new Youth Projects
- A 4-month journey / engagements in which a group of 20 high-school students visit -in smaller groups- companies on a one day immersion exploring all professions and witnessing workplace environments.
- This is an awareness building project and not a skills building objective. Its aims to make students more informed before they take their decisions for college disciplines and future careers in their lives even if they already know what they want. Witnessing these workplaces will make them more aware of the choices they are making rather than being influenced by second hand information from peers and families
- Includes 7 economic sectors
  - Banking
  - Retail
  - Industrial
  - Hospitality
  - Health Sector
  - Insurance
  - Semi-government
- Students will also have joint group activities
  - University visit
  - 4 Coaching sessions with and without parental engagement
  - Personality assessments
  - An entrepreneurship start-up day.
  - A BIBF full day visit to learn more about banking, IT and Insurance professions.
- This will be repeated twice a year for different groups in the community
- Students will share learning in their schools
- Students will have a professional journal for logging learning and experiences are signed off by the hosting companies and are recorded.
- Hosting Companies list is not finalized but are nearly 21 companies thus far
- Announcements for registration is to start on the first week of October for a programme launch on the 20<sup>th</sup> of October.