



ROTARY CLUB  
OF ADLIYA

# Adliya Echo



كن مصدر الإلهام  
BE THE  
INSPIRATION

Vol. 25, No. 4

Rotary Year 2018-2019

October 2018

## Presidential Message



**Barry Rassin**  
President 2018-19



**October 2018**

Every Thursday morning, I receive an email from the World Health Organization with an update on the status of polio eradication. It contains a wealth of information, country by country: where and how immunization campaigns are being conducted, how many millions of children are being vaccinated, and where environmental surveillance has found evidence of circulating virus. But every week, when that email appears in my inbox, my heart seems to stop for just a moment until I read the first few lines – and learn whether a child was paralyzed by wild poliovirus that week.

That, my friends, is where we are today in the work of polio eradication. The question on my mind as I open that message isn't how many thousands of cases we might see in a year, as we did not too long ago, or even how many hundreds. Instead, when that WHO email arrives every Thursday, the single, binary question it answers is: Was there a new case this week, or wasn't there?

Thirty years ago, 1,000 children were paralyzed by polio every single day. Since then, we've marked our progress, year by year, week by week. We've celebrated as country after country, region after region has been declared polio-free. As we've come closer and closer to our goal, and the number of cases has dropped further and further, the children those numbers reflect have become less and less of an abstraction. When I open that Thursday email, I don't wonder what number I'll see. I wonder, was a child paralyzed this week or not?

We are so close to eradication – but there is so much work left to do.

This month, I ask every Rotary club to help End Polio Now by marking World Polio Day on 24 October. Last year, thousands of Rotary clubs around the world held events to raise awareness and funds for polio eradication. This year, we want to see more World Polio Day events registered than ever. If you have an event planned, be sure to register and promote it at [endpolio.org](http://endpolio.org) so that more people can take part. If you haven't planned one yet, it's not too late – visit [endpolio.org](http://endpolio.org) to find ideas, information on this year's livestream, and resources to help your club organize a successful event.

World Polio Day is a tremendous opportunity for clubs to highlight Rotary, and our historic work to eradicate polio, in their own communities. It is also a great way to take advantage of the challenge from the Bill & Melinda Gates Foundation: For every dollar that Rotary raises for polio eradication, the Gates Foundation will give two more. Join me, and Rotarians everywhere, on 24 October for World Polio Day – and *Be the Inspiration* for a polio-free world.

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## DG Message

Rotary



كن مصدر  
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### OCTOBER 2018: “Economic and Community Development Month”

Rotary Clubs celebrate October as “Economic and Community Development Month.”

October will strengthen discussions on economic and community development. Moreover, the Global Grant system, which support large international activities in the Rotary's areas of focus, will help respond to real community needs.

According to the United Nations, global unemployment increased from 170 million people in 2007 to nearly 200 million in 2017, about 75 million of whom were young women and young men. October, Rotary Economic and Community Development Month, is a great opportunity to leverage your vocational skills to help meet the United Nations’ Sustainable Development Goal 8: promote inclusive and sustainable economic growth, employment, and decent work for all. <https://sustainabledevelopment.un.org/sdg8>.

Unfortunately, half of the world’s population still lives on around US\$2 a day. Having a job, in too many places, doesn’t mean that you are able to escape from poverty. The continued lack of decent work opportunities, insufficient investments and under-consumption lead to an erosion of the basic social contract underlying democratic societies: that all must share in progress.

In fact, job creation must be at the core of economic, policy-making and development plans, in order to generate decent work opportunities, more robust, inclusive and poverty-reducing growth. It is a virtuous circle that is as good for the economy as it is for people and one that drives sustainable development.

Let us inspire and empower others during Rotary Economic and Community Development Month.

### 24 October, worldwide Polio day:

During the month of October 2018, we will have the opportunity to celebrate the 30<sup>th</sup> anniversary of Polio GPEI (1988-2018), who joined Rotary International within his worldwide health program, the PolioPlus, to eradicate polio starting from 1979 within a 3H project in The Philippines and then becoming our organization flag since 1985. We will also grab the chance to celebrate the 30<sup>th</sup> anniversary of WHO, UNICEF, CDC and BMGF which joined the Rotary in parallel with Polio GREI.

We can continue to support the PolioPlus program and contribute to eradicating this disease which, since three decades ago, was one of the main causes of infant mortality and paralysis. It should be noted that the District 2452 target for RY 2018-2019 is US\$100,000.

A District event for social mobilization will be organized by RC of Aley, Lebanon on the 21<sup>st</sup> of October 2018. 2000 participants will join the Rotary to run for Polio (Walk-A-Thon starts at 7:00am, Lunch-Kermesse at 1:00pm), to support vaccination against polio virus, to encourage runners, to taste the succulent various dishes served in booth spaces at lunch (1:00pm) and for fun with friends. Another event will be held on 23<sup>rd</sup> and 24<sup>th</sup> October (more information will be announced later). It will be sponsored by Sanofi Pasteur (RI International Partner for Polio) and organized by the RC of Beirut Metropolitan. Equally important, all events will be launched under the patronage of Ministry of Public Health\_ (MOPH) and the RI District 2452. Our partnership in Polio vaccination will go deeply with the MOPH for RY 2018-2019.

With warmest regards,

Michel P. Jazzar  
Governor 2018-2019  
Rotary International District 2452



The President Corner



Dear Fellow Rotarians

Many people out there don't understand the concept of civic societies or community organizations also known as non-governmental organizations (NGOs). Rotary Club of Adliya and Rotary International fall in this category on both a local and international level.

Civic societies and NGOs are compiled of a group of volunteers who love to give back to their communities by helping others or serving others. The level of volunteerism varies from one volunteer to another, with some people doing and dedicating a great deal more than others, but at the end of the day, it is the feeling of fulfilment and joy that drives this group to continue their work and their donation of time, effort and money.

Within this group of individuals, there is a small segment of people who are ambitious, for they seek higher position or a bigger title for the sake of titles and positions. This desire to lead, carries with it a certain amount of prestige, glamor and limited but positive exposure. The prestige with these elevated position blinds the achievers, while masking the ugly and simple truth; with every title you aim for comes an equal amount of responsibility, and accountability.

Life has taught me a big lesson, the higher you go, the harder you fall. In the leadership spectrum, this lesson has a multiplying effect, because when you fall as a leader, you bring down with you your organization, your community and the very people you are trying to serve. So, before you reach for this flashy title or aim for that position in your NGO, think long and hard of all the people you will let down and or disappoint if you don't perform your duties.

Back when I was in the States, I attended a seminar called "the art of governing", it talked about managing an NGO or a community organization. The one lesson I learned from it was, if your fellow members are not satisfied with how you are doing things, then you are on the right track for two reasons;

1. You are doing something.
2. You will never satisfy everyone no matter how hard you try.

In my case today, my toughest critic is myself, because I am constantly reminding myself of the responsibility and trust of my fellow Rotarians as well as the goals I had laid out to achieve for the club and my community.

Winston Churchill once said, "There is no use in saying we are doing our best, we have to do what is necessary to succeed." How true is his statement? I'll let you be the judge of that.

**IMPACT TRACKER as of 22<sup>nd</sup> October 2018 ([www.rotary.org](http://www.rotary.org))**

Total volunteer hours	Number of volunteers	Total cash contributions	Total in-kind contributions
<b>71,830,413</b> Hours	<b>13,218,983</b> People	<b>830,509,936</b> USD	<b>369,163,900</b> USD
From 128544 projects added since Showcase launched in 2013			

### ROTARY RECONNECT WEEK 1-7 OCTOBER, 2018

RC Adliya celebrated the Reconnect Week on 1st October 2018. Former members who could be connected were invited so the past program participants who have lost their active connection to Rotary can refresh their ties, help with projects. By doing so, they can experience again how Rotary reshapes lives locally and globally.



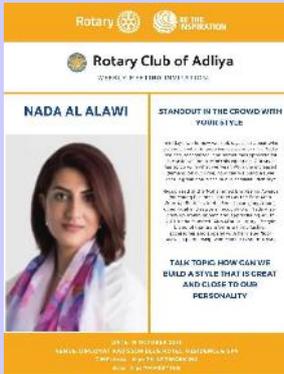
RCA CLUB ACTIVITIES:

RCA Meeting 8th Oct, 2018  
Guest Speaker Mr. Hassan Yaseen, Senior Officer Enterprise & Advisory Relation Team, Tamkeen spoke about Tamkeen's support schemes for SMEs and enterprises.

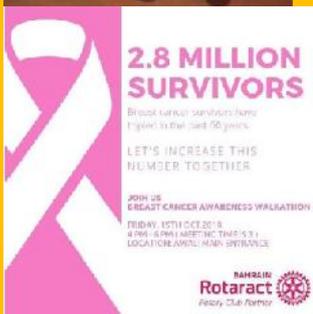


RCA Meeting 15th October 2018

Guest Speaker Mrs. Nada Al Alawi, Women Entrepreneur gave a presentation on the topic of 'How can we build a style that is great and close to our personality.'



Rotaract Bahrain's October General Meeting



Rotaract Bahrain participated in Breast Cancer Awareness Walkathon held on 19th October 2018

**RCA CLUB PROJECTS:**

**RC Adliya announced the launch of two new community projects: @careertasters & @7ewarbh, a quality discussion panel on workplace productivity between different generations.**

On 26th Sept. 2018, P. Durry Atassi along with the members met with Mr. Reyadh Sater, Chief Executive Officer of the Bank of Bahrain & Kuwait (BBK) to appraise him about the project and seek their support.



Members discussing updates on Diraz Park Renovation Project

**CAREER TASTERS**

Program designed for **HIGH SCHOOL STUDENTS** to **EXPLORE** various sectors and professions in Bahrain, enabling them to make better future **STUDY** and **CAREER** choices.

**INTERESTED? APPLY NOW!**

**INDUCTION DAY**  
20.10.2018

**CAREER TASTERS**  
TODAY WAS THE OFFICIAL LAUNCH OF THE CAREER TASTERS PROGRAM. 21 STUDENTS JOINED WITH THEIR PARENTS IN AN INDUCTION DAY.

**Follow. Like. Share!**

**@7EWARBH**  
**@CAREERTASTERS**

**7EWAR**

WHAT DOES PRODUCTIVITY MEAN IN TODAY'S WORLD?

## OCTOBER IS



Nearly 1.4 billion employed people live on less than \$1.25 a day. Our members promote economic and community development and reduce poverty in underserved communities through training, well-paying jobs, and access to financial management institutions. Projects range from providing people with equipment to vocational training. Our members work to strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.



for maintaining the vegetable gardens and no instances of theft, hoarding, or vandalism have been reported. Instead, Potalib is bringing communities closer together.

"I was almost afraid to take some vegetables at first," says Nathalie from Plaisir, a suburb of Paris. "But now I do it with great pleasure. I made new friends there. We plant seeds and we have a good time!"

Each Potalib package costs more than \$15,000. Mathieu says that would be a high price for one person to pay, but not for a town, government department, or a company. The money is paid directly to the club, which then pays the suppliers, "who have become genuine and trusted partners," he says.

Potalib is also good for local business. If the community isn't able to fund the entire project, the club contacts companies in the area. Mathieu says a local company can finance one or several bins in its city, and in doing so, improve its image by showing the public that it cares.

Outside of France, Rotaract clubs in Belgium, Canada, and Germany have inquired about duplicating the project.

"We receive, on average, four new applications from cities per week," says Mathieu, adding that the Versailles club is planning to create a separate Potalib website soon.

The Versailles Rotaractors started Potalib in 2012, around the time they were forming their club, which was chartered in 2013. The project has not only benefited an increasing number of communities, it's also helped to expand the club's membership, which has mushroomed from 16 members to 60.

Mathieu credits the project's success to the Rotaract club's sponsor, the Rotary Club of Versailles. "They have always given us good counseling. Without our Rotarians, we would not be here today," says Mathieu.

By Dan Nixon  
www.rotary.org



## Free vegetable gardens sprouting up around France

Imagine a community where the residents are all free to plant, grow, harvest, and eat healthy food whenever they want without having to pay for it.

Sound too good to be true?

That's exactly what residents of more than 20 cities and towns in France are doing through a project called Potalib. Launched by the Rotaract Club of Versailles, Potalib was inspired by the Incredible Edible project, an international food-sharing movement founded by Nick Green in England. The Rotaract members obtained Green's permission to apply the concept in France, changing the name to "Potalib," a contraction of "potager libre" (free vegetable garden).

The club registered the Potalib name, created a brand, and now sells the project as a kit to French institutions, local communities, and corporations. The materials include seeds for as many as 18 kinds of vegetables, information on how to cultivate them, and 12 wooden bins, each about a cubic meter in size and filled with around 270 kilograms of soil. In cities where the gardens are planted, the club sponsors a festive opening-day ceremony, featuring a free meal cooked by club members and a professional chef.

"The goal is quite simple: To give everyone, from the wealthiest to the poorest, the opportunity to eat quality vegetables," says Club President Thibaut Mathieu.

"Everyone" includes parents who want to teach their children "that fries do not grow in the ground," joke the project's supporters. According to a recent survey, one in four children in France doesn't know that fries come from potatoes.

Potalib also offers the homeless a reliable source of free healthy food.

Mathieu says that people readily take responsibility

**WE CONNECT PEOPLE**

**Rotary unites more than a million people**

Through Rotary clubs, people from all continents and cultures come together to exchange ideas, and form friendships and professional connections while making a difference in their backyards and around the world.

**WE TRANSFORM COMMUNITIES**

**We take action locally and globally**

Each day, our members pour their passion, integrity, and intelligence into completing projects that have a lasting impact. We persevere until we deliver real, lasting solutions.

**WE SOLVE PROBLEMS**

**No challenge is too big for us**

For more than 110 years, we've bridged cultures and connected continents to champion peace, fight illiteracy and poverty, promote clean water and sanitation, and fight disease.

# We Are People of Action

Let's tell the world we are  
**PEOPLE OF ACTION**



Use our global ad campaign to tell your club's story and help the world understand who we are: leaders who work together to connect, inspire, and transform our communities.

Get started today at [rotary.org/brandcenter](http://rotary.org/brandcenter).

